

CODEPATH COMMUNITY CREATOR TOOLKIT

Thank you for helping introduce more students to CodePath!

The best recommendations come from real students and alumni sharing their own real experiences.

This toolkit contains everything you need to create authentic posts about CodePath – whether you're posting on LinkedIn, Instagram, TikTok, Threads, or somewhere else.

Use as much or as little as you'd like. Feel free to design or share something completely different!

Don't forget to earn rewards by including your personal referral code!

FIND YOUR REFERRAL CODE 🎁

Log into the [CodePath Hub](#) using your GitHub.

Copy your personal referral code.

Include it in your posts whenever appropriate.

Every completed application using your code counts towards your Community Champion rewards.

DOWNLOAD GRAPHICS 🎨

Ready-to-use graphics for every platform.

📁 [I recommend CodePath](#)

📁 [I recommend CodePath](#) (add your own photo)

📁 [What I gained from CodePath](#) (add your own text)

- 📁 [Free technical courses with CodePath](#)
- 📁 [Calling CS students](#)
- 📁 [Calling CS students](#) (add your own photo)

Or use your own photos and videos! Some things that work well:

- 📷 Your laptop setup
- 📷 Graduation
- 📷 Coding, or working on a project
- 📷 On campus or in class
- 📺 Screen recording of your project
- 📺 Talking directly to camera
- 📺 Video from a day in your life

CONTENT IDEAS

Not sure what to post? Here's a few ideas.

- 👤 Why you applied
- 💻 Your favourite project
- 🔥 What surprised you
- 📖 Advice for new students
- 🚀 Your journey and how CodePath helped

WRITE CAPTIONS IN YOUR OWN VOICE

The best posts don't sound like advertisements.

Instead:

- ✅ Talk about your own experience
- ✅ Mention something you learned
- ✅ Explain why you'd recommend CodePath
- ✅ Share what surprised you

Your readers/followers can find all the information for current and future courses at <https://codepath.org/courses>

NEED INSPIRATION?

Example 1

I took CodePath because I wanted more practical software engineering experience outside my university classes.

It ended up being one of the best decisions I made. [Add why]

If you're studying Computer Science, I'd definitely recommend checking out their free courses.

Use my referral code: [Add your code]

codepath.org/courses

Example 2

Last semester, I joined a CodePath course focused on [Pathway].

Over 10 weeks, I learned [add what you learned].

If you've been thinking of applying, and have any questions about my personal experience, I'd be happy to answer.

Check out their options for next semester, and use my referral code when you apply!

codepath.org/courses

My referral code: [Add your code]

Example 3

If you're studying Computer Sciences, you've probably heard of CodePath. Did you know that their courses are 100% free?

For me, a CodePath course has been [your experience].

I'd definitely recommend checking them out, please use my referral code when you apply.

codepath.org/courses

My referral code: [Add your code]